

**FEDERAL HIGHWAY ADMINISTRATION “IT ALL ADDS UP TO CLEANER AIR” CAMPAIGN**  
*Sample VHS cassette label — 1-color artwork, prints PMS process blue @ 100%*



**FEDERAL HIGHWAY ADMINISTRATION “IT ALL ADDS UP TO CLEANER AIR” CAMPAIGN**  
*Sample button — 1-color artwork, prints PMS process blue @ 100%*



**FEDERAL HIGHWAY ADMINISTRATION “IT ALL ADDS UP TO CLEANER AIR” CAMPAIGN**  
*Sample mailing label — 1-color artwork, prints PMS process blue @ 100%*

